



venturenorth
next generation business park

Coleraine Connected

COLERAINE

USA CANADA UK ASIA EUROPE

A Project Kelvin Information Seminar

Wednesday 5th May
Flowerfield Arts Centre

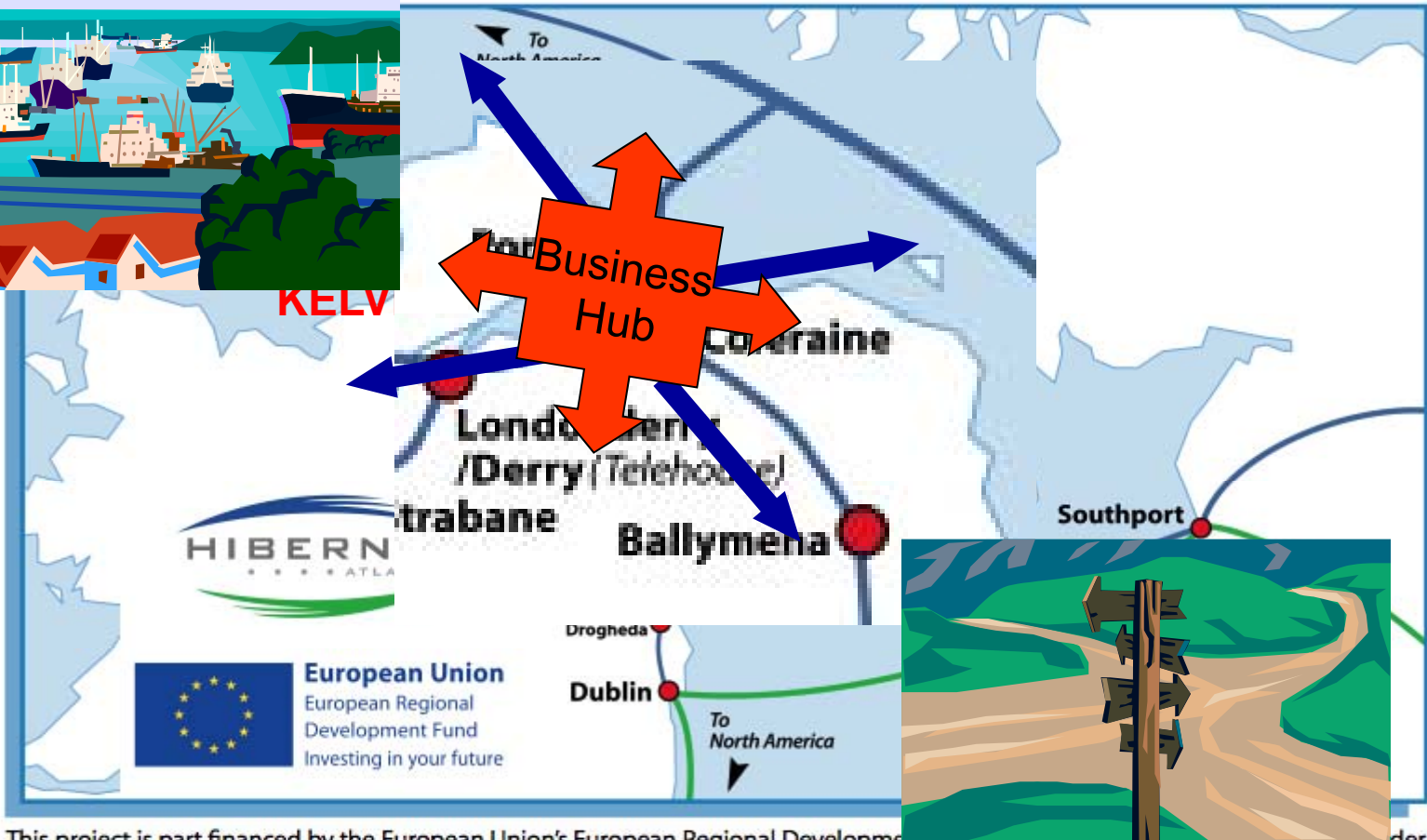
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COLERAINE OPPORTUNITY?



KELV



This project is part financed by the European Union's European Regional Development Fund and through the INTERREG IVA Cross border Programme managed by the Special EU Programmes Body.



COLERAINE CHALLENGE!



How to leverage this opportunity to create a favourable environment for business and people:

e. Create a climate conducive to investments, innovation and entrepreneurship and the conditions for:

- Attracting new businesses and direct long-term investments
- Attracting enterprises and new initiatives (public and private)
- Attracting skilled and qualified workforce

The Business Ecosystem – the next generation business environment !

- Service & technical Infrastructure – telecomms, applications and support
- Business & financial conditions – accommodation and investment support
- Human capital, knowledge and practices – University and Colleges
- Governance regulations & industrial policy – Council, Planning



COLERAINE CHALLENGE!



“By economic ecosystem, I refer to a set of companies, cooperating and competing at once, that together deliver a product or service by providing different components that share some critical capabilities. In a successful ecosystem, more than one company or organization will provide features or functions that add value to the enterprise”

2009 World Economic Forum Annual Meeting

Venturenorth DataPark :

- Next generation ICT facility development
- Designed to provide collocation provision for companies wishing to setup ICT and Dataservices facilities – not offices
- Ultimate communications infrastructure
- High speed/capacity fibre optic broadband and network distribution capabilities
- Designed for equipment and global IT services delivery and support – (leverage presence of cable)

Currently :

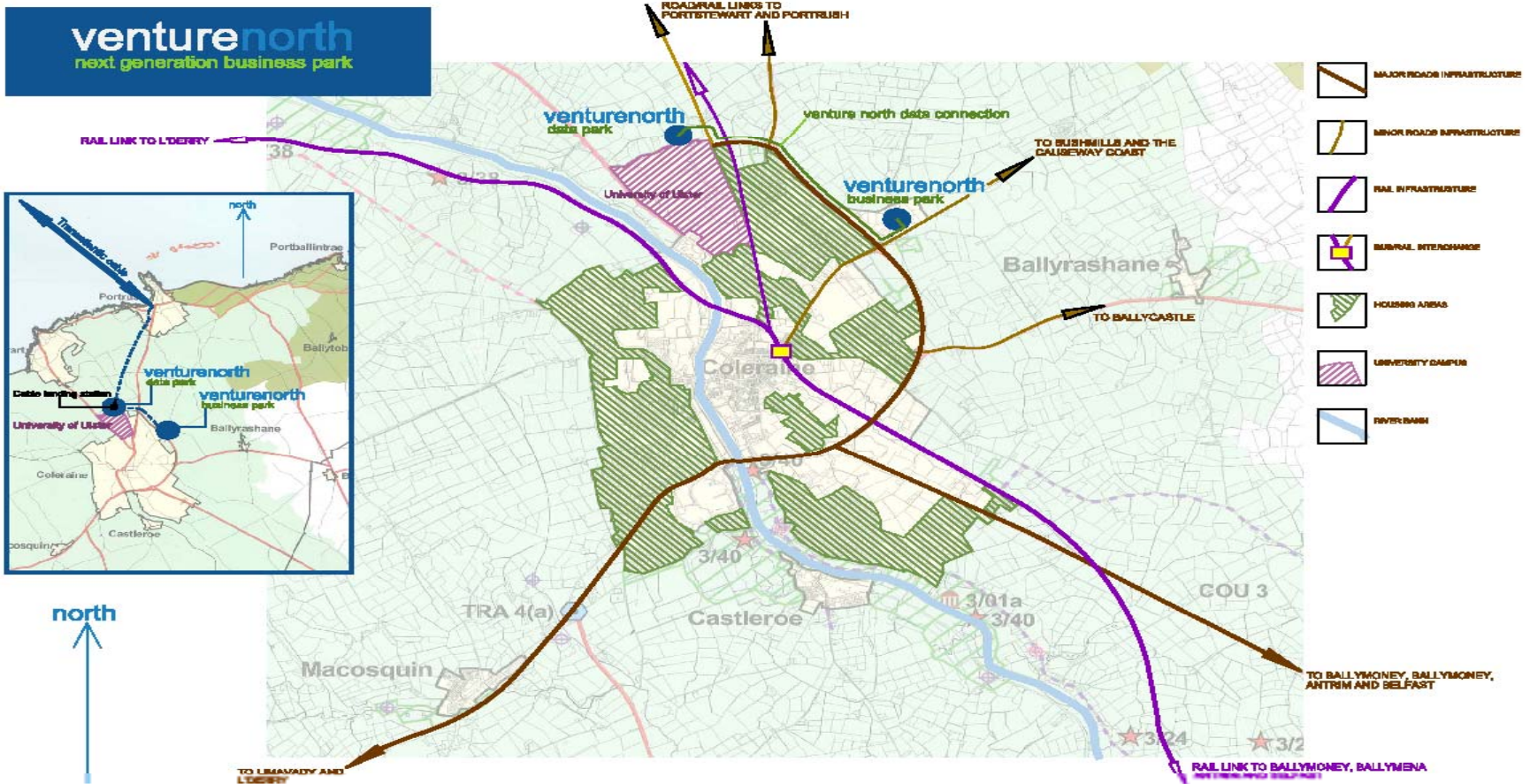
- Site for Hibernia Atlantic Cable Landing Station
- Site of Coleraine's Kelvin POP
- Direct Connection to Venturenorth Business Park
- Site of new Internet Services collocation and exchange facility – collaborative development with NWE





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north





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Venturenorth Business Park :

- Next generation business park development
- Modern office accommodation
- Over 200,000sq ft of letting space
- Range of letting/design/build options
- Ultra-modern communications infrastructure
- High capacity fibre optic broadband throughout
- Direct connection to DataPark provides fastest available data and communication links in NI





COLERAINE FUTURE?



- Global Business Hub for companies wishing to develop, deliver and support online applications, data and ICT services
- Centre of Excellence for next generation ICT – an “ecosystem” for Economic Growth